



NEWS RELEASE

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March 21, 2017

For immediate release

Poseidon Textile Care Systems partners with new distributors

Troy, Mich.--Poseidon Textile Care Systems (Poseidon) recently welcomed eight new distributors – ever growing its professional distribution network. Established in 2015, Poseidon delivers unrivaled wetcleaning products and support to drycleaning and textile care operations throughout North America, according to Poseidon Co-Owner Jeff Quail.

Poseidon's new distributors include Dymanic Equipment (1dymanicinc@gmail.com), in Omaha, Neb.; Golden State Equipment (goldenstate51@netzero.net), in Morgan Hill, Calif; Haiges Machinery Inc. (www.haigesmachinery.com), in Huntley, Ill.; Hendricks Mechanical (hendricksmechanical@gmail.com), in La Habra, Calif.; Hyundia Equipment (1228davidhong@gmail.com), in Sammamish, Wash.; Laundry Pro of Florida (www.laundryproofflorida.com), in Lakeland, Fla.; Machinex (www.machinexonline.com), in Cincinnati; and Sparkle Solutions (www.sparklesolutions.ca), in Concord, Ontario.

"The distributors asked to join the Poseidon network hold extensive experience working with dry cleaners and understand the daily challenges they face processing a wide range of materials from a variety of manufacturers," said Quail. "Our drycleaning and professional textile care customers require equipment capable of processing much, much more than towels, sheets and table linens. That's why Poseidon Wetcleaning Machines, Shirt Laundry Plus Washers, Dryers and Ironers are engineered to properly wetclean, dry and iron a huge array of fabric and item types."

The new full-service distributorships, which are experienced in all areas of drycleaning and textile care, offer Poseidon equipment, parts and technical service to customers. Moreover, they deliver critical

expertise in business planning, consulting, production, financing and marketing. Poseidon distributors work closely with customers on equipment mix, workflow, plant design, marketing and production.

Poseidon harnesses high-performance Soft-Mount Wetcleaning Machines, Hard-Mount Shirt Laundry Plus Washers, Dryers and Flatwork Ironers for results and efficiencies that outshine traditional drycleaning.

To discover more about Poseidon Textile Care System products, backed by industry-leading warranties, contact stucky@poseidonwetcleaning.com or jquail@poseidonwetcleaning.com.

The Poseidon Textile Care System – delivering an environmentally safe and non-toxic alternative to drycleaning – offers superior results, efficiency and productivity. Poseidon products, which safely wetclean, iron and dry even the most delicate fabrics, are manufactured in an environmentally friendly manner and often qualify for Leadership in Energy and Environmental Design (LEED) credits.